

MAROONDAH HEALTH AND WELLBEING PLAN 2017-2021

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1. Acknowledgement

Council would like to acknowledge the collaborative efforts of the Maroondah Partners in Community Wellbeing Committee in the development of the Maroondah Health and Wellbeing Plan (MHWP) 2017 – 2021.

Council looks forward to the ongoing collaboration with the Committee throughout the implementation and evaluation of the MHWP 2017-2021.

Maroondah Partners in Community Wellbeing Committee members:

Bill Wilkins	Community Representative (Chair)
Cr. Samantha Marks	Maroondah City Council
Cr. Marijke Graham	Maroondah City Council
Grant Meyer	Maroondah City Council
Noelene Greene	Maroondah City Council
Bridget Ruff	Maroondah City Council
Christine Farnan	Department of Health& Human Services
Danika Gasparini	Eastern Melbourne PHN
Fiona Purcell	Outer East Local Learning & Employment Network
Jennifer Small	Department of Education and Early Childhood Development
Jess Pendlebury	Eastern Melbourne PHN
Jaime Edge	Outer East Primary Care Partnership
Laura Newstead	Outer East Primary Care Partnership
Maggie Palmer	EACH Social and Community Health
Maidie Graham	Wesley Mission
Mervat Dahdoule	Migrant Information Centre
Sue Rosenhain	Women's Health East
Vanessa Czerniawski	Women's Health East
Vivienne Cunningham-Smith	Eastern Volunteers

2. Executive summary

The Maroondah Health and Wellbeing Plan 2017-2021 (MHWP) is a strategic plan that describes how Council and partners will work towards achieving maximum health and wellbeing for our community over the next four years.

The MHWP 2017-2021 has been developed on a solid evidence base established using stakeholder consultation, statistical analysis of current health and wellbeing indicators and outcomes and with regard to the wider strategic environment that impacts upon both individual and community level health and wellbeing.

Maroondah enjoys a good level of subjective wellbeing, consistent with ratings across both the Eastern Metropolitan Region (EMR) and Victoria. Maroondah's life expectancy for both females and males is higher than the Victorian average and Maroondah is below both the Victorian and Greater Melbourne rates in a number of avoidable mortality fields.

However, there are many areas in which Council and the wider service system can direct efforts in order to maximise beneficial health and wellbeing outcomes and work to address inequalities.

Our Maroondah 2040 Community Vision is to be a vibrant and diverse city with a healthy and active community, living in green & leafy neighbourhoods which are connected to thriving and accessible activity centres contributing to a prosperous economy within a safe, inclusive and sustainable environment.

The actions contained within the MHWP are designed to work towards achieving this vision and have been captured across 5 outcome areas and 8 focus areas as follows:

2040 Outcome Area	MHWP Outcome Areas	Focus Areas
Safe Healthy & Active	Healthy & Well	Alcohol, Other Drugs & Tobacco
		Mental, Physical & Sexual Health
Safe Healthy & Active	Safe & Secure	Social & Affordable Housing
		Prevention of Violence Against Women (PVAW), Gender Equity & Elder Abuse
Prosperous & Learning Well Governed & Empowered	Capacity to Participate	Gambling
Inclusive & Diverse Vibrant & Culturally Rich	Connected to Culture & Community	Education, Lifelong Learning & Employment
Accessible & Connected Clean, Green & Sustainable Attractive Thriving & Well Built	Liveable	Inclusivity, Diversity & Access
		Environment, Climate Change & Infrastructure

3. Municipal health and wellbeing planning

3.1 What is the Maroondah Health and Wellbeing Plan

The Maroondah Health and Wellbeing Plan 2017-2021 (MHWP) is a strategic plan that describes how Council and partners will work towards achieving maximum health and wellbeing for our community over the next four years. It describes our vision, goal, outcome domains and objectives for health and wellbeing and who we will be partnering with to enhance Maroondah's liveability, sustainability, inclusiveness, safety, connectivity and prosperity.

The Maroondah Health and Wellbeing Plan 2017-2021 is also a statutory plan that is prepared in condition with the requirements set out in the Public Health and Wellbeing Act 2008. This Act requires Council to prepare a community health and wellbeing plan every four years, within 12 months of general council elections. The Act requires that the plan must:

1. Include an examination of the data about health status and health determinants in the municipal district.
2. Identify goals and strategies based on evidence for creating a local community in which people can achieve maximum health.
3. Provide for involvement of people in the local community in the development, implementation and evaluation of the public health plan.
4. Specify how Council will work in partnership with the Department of Health and other agencies undertaking public health initiatives, projects, and programs to achieve the goals identified in the plan.
5. Be consistent with the Council Plan and the Municipal Strategic Statement.

Definition of Health

"Health is the state of complete physical, mental and social well-being and not merely the absence of disease or infirmity. The enjoyment of the highest attainable standard of health is one of the fundamental rights of every human without distinction of race, religion, political belief or economic and social condition"

(WHO Constitution, 1947)

<http://www.who.int/about/mission/en/>

Definition of Community Wellbeing

Community wellbeing is the combination of social, economic, environmental, cultural, and political conditions identified by individuals and their communities as essential for them to flourish and fulfill their potential."

(Wiseman and Brasher, 2008)

<https://www.takingcharge.csh.umn.edu/enhance-your-wellbeing/community/what-community-wellbeing>

3.2 Role of local government in health and wellbeing planning

Local government plays a significant role in safeguarding and enhancing health and wellbeing through the dimensions of people, place and process.

Traditionally local governments have taken responsibility for delivering services such as immunisation, early years and childcare services, youth and aged care services; regulating behaviour in public places and the handling of food; providing community transport; disposing of waste and maintaining our public places and spaces.

These roles are now far more dynamic and integrated and require Council to work collaboratively with other agencies and healthcare providers to collectively work to address, through a range of approaches, the social determinants of health that shape health outcomes at both individual and community levels.

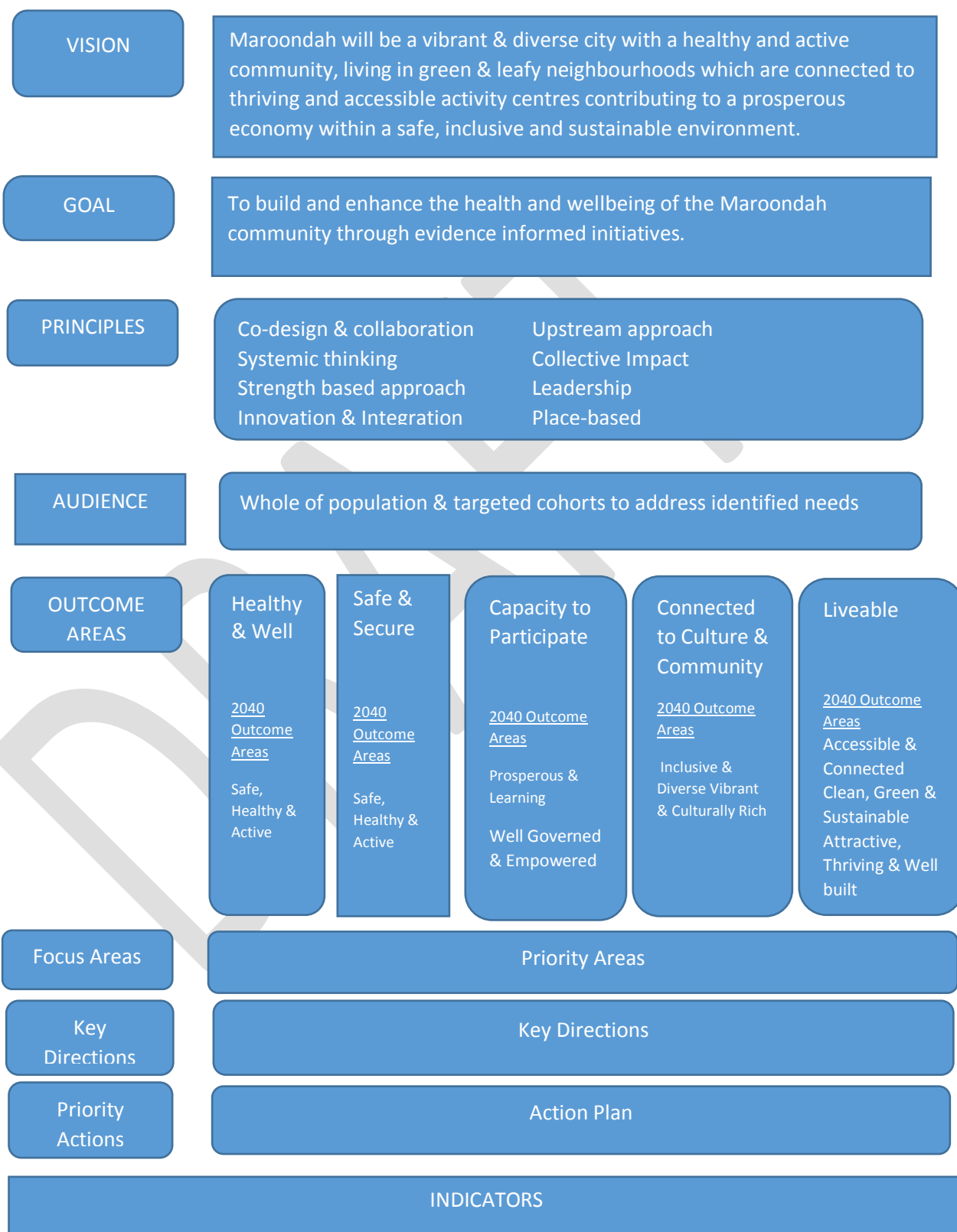
Through integrated planning and strategies, efficient governance and effective partnership arrangements, local government can work to address inequities in social capital, build capacity and enhance the liveability of a municipality, which in turn has long term beneficial population health and wellbeing outcomes.

In accordance with the Public Health and Wellbeing Act 2008, the function of councils, in regards to health and wellbeing, is to seek to protect, improve and promote public health and wellbeing within a municipality by:

- creating an environment which supports the health of members of the local community and strengthens the capacity of the community and individuals to achieve better health
- initiating, supporting and managing public health planning processes at the local government level
- developing and implementing public health policies and programs within the municipal district
- developing and enforcing up-to-date public health standards and intervening if the health of people within the municipal district is affected
- facilitating and supporting local agencies whose work has an impact on public health and wellbeing to improve public health and wellbeing in the local community
- coordinating and providing immunisation services to children living or being educated within the municipal district
- ensuring that the municipal district is maintained in a clean and sanitary condition.

Source: Public Health and Wellbeing Act 2008 (Vic), s. 24.

3.3 Maroondah Health and Wellbeing Plan 2017 – 2021 Vision, Goal, Principles, and Outcome areas



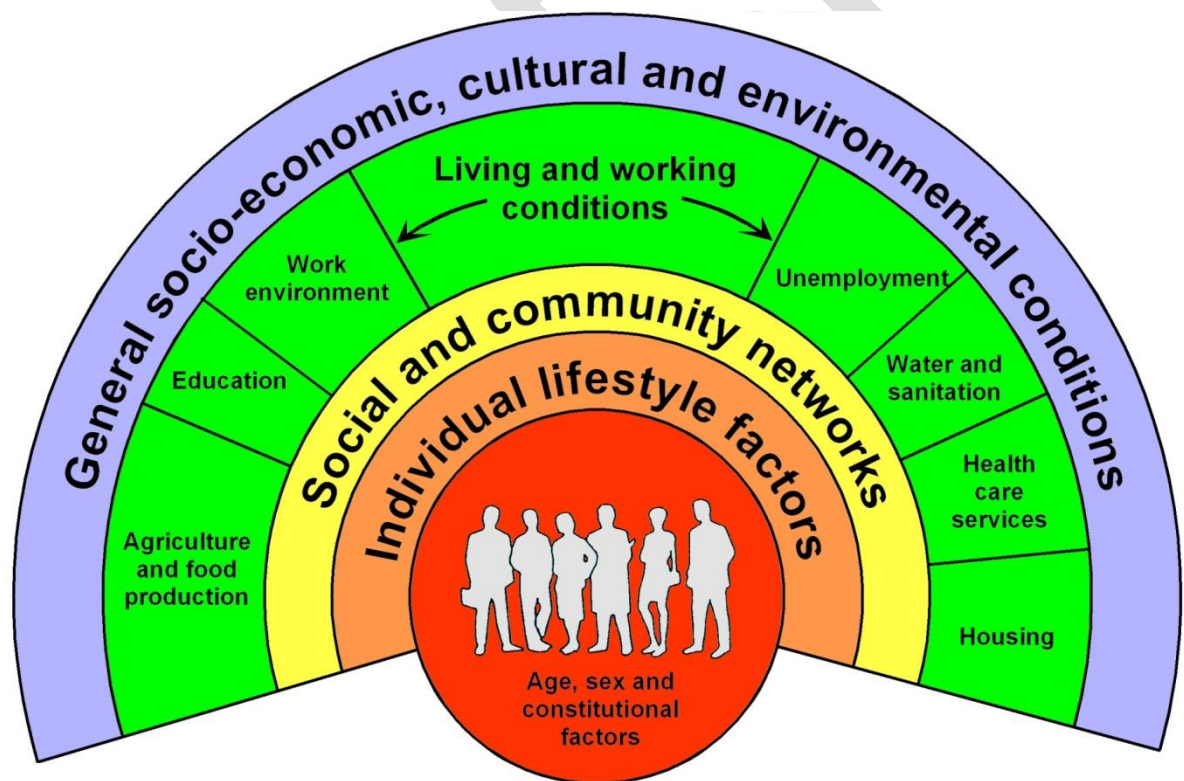
4. Frameworks for development

Throughout the development of the MHWP 2017-2021 a number of health frameworks have been drawn upon, these include:

4.1 Social model of health

The **social** model of health attempts to address the broader influences on health (social, cultural, environmental and economic factors) rather than disease and injury. It focuses on policies, education and health promotion. The five key principles of the social model of health are that it:

1. Addresses the broader determinants of health
2. Involves inter-sectoral collaboration
3. Acts to reduce social inequities
4. Empowers individuals and communities
5. Acts to enable access to health care



Source: Dahlgren and Whitehead, 1991

<https://www.slideshare.net/jkonoroth/321-models-of-health>

The **PERMA** theoretical model of happiness (Martine Seligman), can be read across relevant domains within the Social Model of Health. The PERMA model identifies five core elements of psychological wellbeing and happiness. Seligman believes that these five elements can help people reach a life of fulfillment, they are; Positive Emotion, Engagement, Relationships, Meaning and Accomplishments

<https://positivepsychologyprogram.com/perma-model/>

4.2 Environments of health

The Department of Health has an Environments of Health Framework (2011) which aligns with the Social Model of Health and is the conceptual framework that underpins a systems approach to public health planning. The framework highlights that health and wellbeing is affected by factors originating across any or all of four environmental dimensions¹.

The table below notes determinants across each of the four environments that can be addressed to help shape health and wellbeing outcomes

Environmental Dimensions	Components		Characteristics	Council Action Areas - Examples
Built / Physical	• Transport • Roads • Urban planning outcomes, such as housing • Built form • Amenities: parks, street lighting, footpaths, shops • Permeable neighbourhoods • Recreation facilities: playgrounds, sports facilities		• Liveable	• Land use planning • Industrial development • Transportation • Traffic management • Housing • Recreation • MSS, EES, works approvals
Social	• Demographics • Ethnicity • Sense of place and belonging • Sense of community • Social capital • Social support • Social inclusion or isolation • Lifelong learning	• Gender • Language • Art and culture • Participatory democracy • Community facilities • Perceptions of safety • Globalisation	• Equitable • Convivial	• Community support services • Community safety • Art and cultural development • Library services • Adult education services • Neighbourhood houses • Recreation programs
Economic	• Globalising economy • Economic policy • Industrial development	• Employment • Resources	• Sustainable	• Employment • Income distribution • Community economic development • EES, works approvals • Access and equity
Natural	• Climate • Geography • Air quality • Natural disasters • Global climate change	• Ozone layer • Impact on food production • Farming practices • Water quality • Native vegetation	• Viable	• Water quality • Waste management • Energy consumption

Figure 4 Environmental Dimensions and Corresponding Council Action Areas [Adapted from Wills, J. (1995, December). A new public health agenda. Australian Municipal Journal, p. 18.]

Source: Department of Health, *Environments for Health: Municipal Public Health Planning Framework* https://www2.health.vic.gov.au/getfile?sc_itemid=%7BC5A714BA-B5A4-4D08-81E8-90FED76F10E2%7D

¹ https://www2.health.vic.gov.au/getfile?sc_itemid=%7BC5A714BA-B5A4-4D08-81E8-90FED76F10E2%7D

4.3 Population health

Population health planning aims to improve the health and wellbeing of whole populations, and to reduce inequities between specific population groups, addressing the needs of the most disadvantaged. It takes into account the environmental, economic, political, social, cultural and behavioural factors that contribute to the health and wellbeing of communities and populations. Population health planning is grounded in effective and meaningful community, inter-sectoral and whole-of-government partnership.²

4.4 Health promotion and prevention

The Ottawa Charter for Health Promotion (1986) defines health promotion as 'the process of enabling people to increase control over, and to improve, their health. To reach a state of complete physical, mental and social well-being, an individual or group must be able to identify and to realize aspirations, to satisfy needs, and to change or cope with the environment' (WHO, 1986).³

The MHWP draws upon the following components of health promotion and preventative health measures: advocacy, education, reducing inequity and risks, increasing capacity, collective responsibility and responsiveness to local need and strengths.

² <http://vha.org.au/docs/20121003--position-statement--phap.pdf>

³ http://www.who.int/topics/health_promotion/en/

4.5 Social capital and equity

Social determinants such as socioeconomic status have long been well understood to have significant impacts on an individual's health status – the lower the socio-economic status the worse the health status (*Marmot 1999*).

However, evidence has accumulated over the past 30 years showing that social factors such as social networks and social support, often referred to as 'social capital', also have significant impacts on an individual's health status (*Kawachi, Subramanian et al. 2008*).

The MHWP utilizes evidence available in relation to the correlation between inequalities in social capital translating to inequalities in health and wellbeing, to inform its development process and subsequent action plan.⁴

⁴ <https://www2.health.vic.gov.au/public-health/population-health-systems/health-status-of-victorians/survey-data-and-reports/victorian-population-health-survey/victorian-population-health-survey-2014>

4.6 Liveability

There is a close connection between the concepts of liveability and the social determinants of health. The concepts of healthy communities and liveability are inextricably linked, so the determinants of health and liveability are similar.⁵

The diagram below highlights the intersect required between the environments for health to foster a liveable city.



Trevor Hancock, 1993, Health Promotion International, Vol. 8, No. 1

Source: *Healthy Cities and Liveability Presentation*, Department Health and Human Services, Dr. Iain Butterworth, 2017

Definition of Liveability

A liveable place is “safe, attractive, socially cohesive and inclusive, and environmentally sustainable; with affordable and diverse housing linked to employment, education, public open space, local shops, health and community services, and leisure and cultural opportunities; via convenient public transport, walking and cycling infrastructure to employment, education, public open space, local shops, health and community services, and leisure and cultural opportunities”

(Lowe et al, 2013)

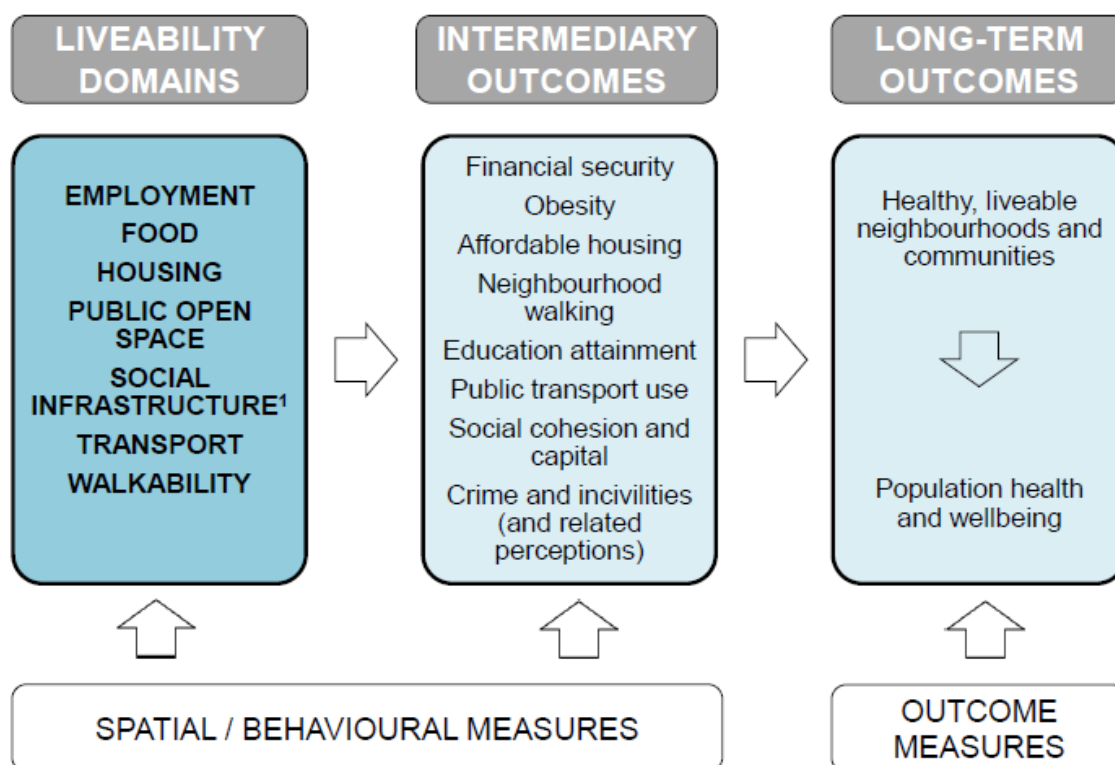
<http://www.communityindicators.net.au/files/docs/Liveability%20Indicators%20report.pdf>

⁵ <http://www.communityindicators.net.au/files/docs/Liveability%20Indicators%20report.pdf>

The seven domains of liveability are:

- Employment
- Food
- Housing
- Public Open Space
- Transport
- Walkability
- Social infrastructure

The diagram below depicts how the application of a liveability lens talks directly to population health and wellbeing outcomes.



¹ Social infrastructure comprises of education, health + social services, and leisure + cultural facilities

Source: *Healthy Cities and Liveability Presentation*, Department Health and Human Services, Dr. Iain Butterworth, 2017.
University of Melbourne, NHMRC Centre of Research Excellence in Healthy Liveable Communities

‘Sustainability’ and ‘sustainable development’ are also concepts that are closely aligned with health and liveability. The most well-known definition of sustainable development is that proposed in the 1987 Brundtland Report: “...development that meets the needs of the present without compromising the ability of future generations to meet their own needs” [49, p.37]. Broad notions of sustainable development incorporate the three pillars of social, economic and environmental sustainability, and are concerned with human wellbeing and the future of life and society [50]. It is this broad notion of sustainable development that overlaps with many of the determinants of health and liveability.⁶

Within the MHWP sustainable development and climate change adaptation and mitigation are addressed within the liveability domain of the action plan.

⁶ <http://www.communityindicators.net.au/files/docs/Liveability%20Indicators%20report.pdf>

5. Strategic context

5.1 Wider strategic context

To ensure a coordinated approach to and alignment of goals and strategies for helping to achieve maximum health and wellbeing, it is expected that Council and the wider service system plan and work collaboratively.

Municipal Public Health and Wellbeing Plans (MPHWPs) are a legislated requirement and provide the 'line of sight' between local and state policy.

Council's MHWP references and aligns with the following key external documents including the:

United Nations, New Urban Agenda: Key Commitments, 2016
Public Health and Wellbeing Act, 2008
The Victorian public health and wellbeing plan 2015-2019
Victorian public health and wellbeing outcomes framework
Health 2040: Advancing health, access and care
Ending Family Violence: Victoria's Plan for Change, including the family violence prevention strategy
Roadmap for Reform: strong families, safe children
Victoria's 10-year mental health plan and Victorian Suicide Prevention
Safe and Strong – Victoria's Gender Equality Strategy
Victorian Climate Change Adaptation Plan 2017-2020
Education State: Schools
Aboriginal Social and Emotional Wellbeing Framework
Community Resilience Framework for Emergency Management, 2017

Additionally, the MHWP has sought to identify shared priorities with key health and wellbeing partners across the municipality, MHWP Section 9. Priorities, contains the shared priority details.

5.1.1 Maroondah City of Wellbeing project - informed by Positive Psychology

It must be noted that all action items detailed within the MHWP 2017-2021 work towards enhancing health and wellbeing at either, or both, an individual and community level. One such example of this is the Maroondah City of Wellbeing project.

Council is committed to supporting Maroondah as a 'City of Wellbeing'. This approach is based on the learnings of 'positive psychology', informed by Professor Martin Seligman, from the University of Pennsylvania. Seligman articulated an account of a 'good life', called PERMA (ie Positive emotion, Engagement, Relationships, Meaning, Achievement).

Positive psychology aims to broaden the understanding of human functioning, rather than narrow it, and explores the full gamut of human experience in order to maximise human potential. Positive psychology turns its focus to the 'average person' exploring what goes well in life, and to appreciating and maximising human potential, motivation and capacity (*Sheldon & King, 2001*).

When introduced effectively, positive psychology provides strong scientific evidence about what works to improve well-being at both an individual and community level.

During 2013 and 2014 Council undertook a community visioning project to identify the most important priorities for the City of Maroondah over the next 25 years. 'Wellbeing' was identified as a major priority for all members of our community. In response to these discussions and the resulting Maroondah 2040: Our future together community vision, the Croydon Chamber of Commerce and Industry, Melba College, Croydon Rotary Club, and Maroondah City Council, commenced a partnership to establish the 'Maroondah City of Wellbeing' project. A number of other partner organisations have since joined with a Steering Committee formed in 2015 to provide oversight and leadership.

Since then this partnership has expanded to incorporate a range of projects, all aimed at improving the wellbeing of the Maroondah community by applying the principles of positive psychology (eg Plus 10 Schools initiative, Positive Edge Journal – Universal Wellbeing Language).

Of note, Council's approach to its youth services, articulated in the 2017 Maroondah Youth Strategy, is heavily informed by positive psychology. It draws on a multi-dimensional model of adolescent wellbeing developed by The University of Melbourne's Centre for Positive Psychology. The Strategy was informed by a Maroondah Well-being Survey conducted with secondary school students in partnership with the University of Melbourne. During 2016, 4,777 Maroondah young people between the ages of 10 and 20 years completed the survey, from 19 different education settings (primary schools, secondary schools and TAFE). This survey measured youth-wellbeing in the six domains of Cognitive, Economic, Emotional and Strengths, Physical, Psychological, and Social well-being, and included measurement of a wide range of constructs (i.e. well-being indicators and well-being risk factors). The results of the survey are now informing how each school acts to improve student wellbeing.

In summary, the Maroondah City of Wellbeing Project, although in its early stages, has the potential to significantly improve health and well-being outcomes for the Maroondah community. Its aims are consistent with the goals and frameworks outlined within this Municipal Health and Wellbeing Plan. In addition, there are opportunities for the approach to be incorporated into a range of Council's services as well as Council's commitment to enhancing Council employee wellbeing.

Definition of Positive Psychology

Positive Psychology is the scientific study of human flourishing, and an applied approach to optimal functioning. It has also been defined as the study of the strengths and virtues that enable individuals, communities and organisations to thrive

(Gable & Haidt, 2005, Sheldon & King, 2001).

http://www.positivepsychologyinstitute.com.au/what_is_positive_psychology.html

5.2 Internal context

Council's strategic documents are linked to an Integrated Planning Framework. The Framework seeks to ensure Council's activities and resources are aligned in order to meet the aspirations, needs and expectations of the Maroondah community.

The MWHP sits within the Maroondah Integrated Planning Framework, within the 'Legislated Strategies & Plans' component, as depicted below:

Maroondah Integrated Planning Framework



The figure below shows the relationship between the MHWP and many other strategic documents adopted by Council.



5.3 Maroondah profile

Our location

The City of Maroondah sits at the foothills of the Dandenong Ranges and on the doorstep of the Yarra Valley wine and produce region.

The first settlers to the area were the Wurundjeri people of the Kulin nation approximately 40,000 years ago. European settlement commenced in the 1830's with the land used for farming and orchards.

In recent years, Maroondah has developed into a thriving regional centre and is a great place to live, work, play and visit.

Maroondah has the strategic advantage of being located at the north-eastern junction of the Eastern Freeway–EastLink corridor. There are two train lines and a large number of bus routes linking the City with other regions.

The City of Maroondah covers a land area of 61.4 square kilometres in Melbourne's outer east, 22 kilometres from the central business district.

The City of Maroondah includes the suburbs of Bayswater North, Croydon, Croydon Hills, Croydon North, Croydon South, Heathmont, Kilsyth (part), Kilsyth South, Park Orchards (part), Ringwood, Ringwood East, Ringwood North, Vermont (part), Warranwood and Wonga Park (part)

Our community

The area is a substantially developed municipality, with an estimated population of 114,979 residents and a similar age structure to the State's average.

There is a diverse mix of living styles from large acreage to apartment style residential development. Cultural diversity is increasing with the highest numbers of recent overseas immigrants arriving from Burma, China, Malaysia, India, Thailand and Iran.

There is a strong sense of community participation within Maroondah embodied by a large number of committed volunteers.

Our economy

Almost 9,000 businesses operate within the City providing employment for almost 36,000 people.

The largest industry employers are the health care and social assistance, retail trade, manufacturing and construction sectors.

The Bayswater North Employment Precinct is a regional economic hub where many national and international firms have established their headquarters. Maroondah also has major retail centres in Croydon and Ringwood, and a further 21 neighbourhood shopping centres throughout the municipality.

Our environment

Maroondah is well known for its tree canopy, broad areas of open space, bushland reserves, parks and playgrounds.

Sustainable transport links include on-road cycling paths and shared path links to the Mullum Mullum Creek Trail, the EastLink Trail, Taralla Creek Trail and the Dandenong Creek Trail.

Our facilities and services

The City hosts a regional health precinct including a major public hospital and a large private hospital, educational facilities that cater from early childhood learning to tertiary level, two libraries, arts and cultural centres, and a range of community centres. Maroondah is also home to a range of sporting facilities including Aquanation, a regional recreation and leisure facility.

Our health and wellbeing

The City enjoys a good level of subjective wellbeing, consistent with ratings across both the Eastern Metropolitan Region (EMR) and Victoria. Maroondah's life expectancy for both females and males is higher than the Victorian average and Maroondah is below both the Victorian and Greater Melbourne rates in a number of avoidable mortality fields.



6. Development process

6.1 Development and evaluation

The key phases of the MHWP have included:

Planning

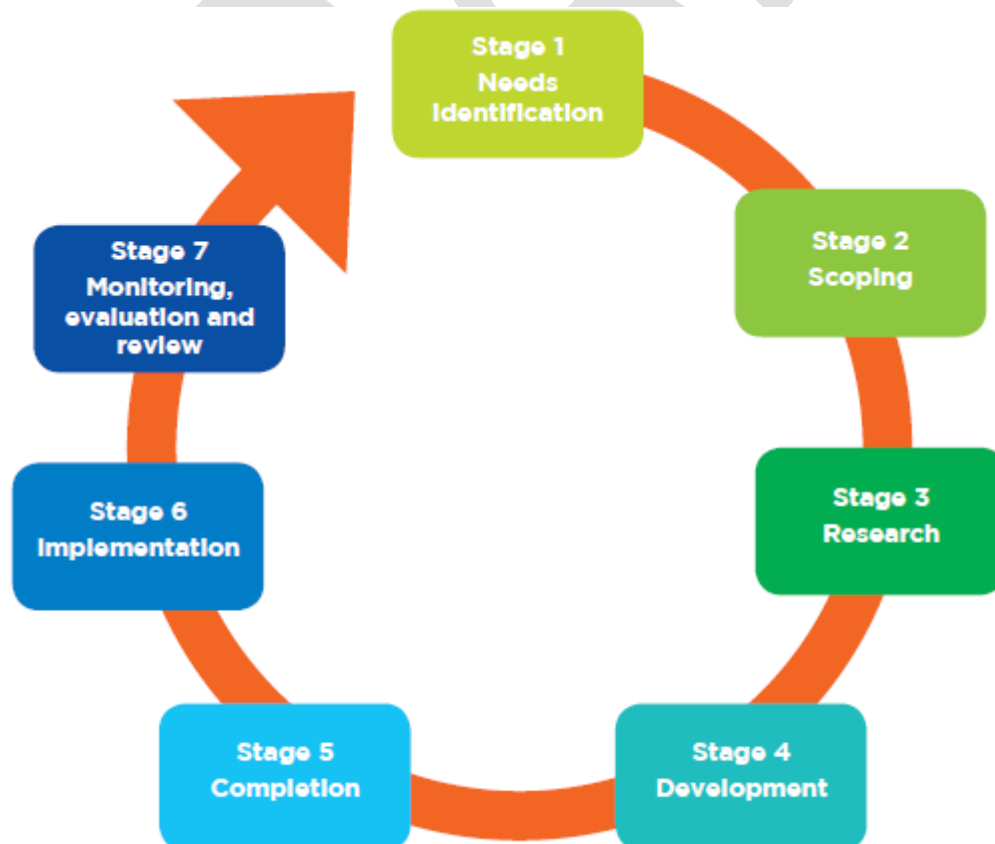
Stages 1 – 5. Needs identification, scoping, research, development, and completion – activities included: MHWP Consultation Program, Municipal Scan, Literature Review, analysis of the wider strategic context, analysis of MHWP 2013-2017 Annual Reports, shared priority identification, partner sign off, public exhibition process and endorsement process.

Acting

Stage 6. Implementation – Action plan to be collaboratively implemented throughout 2017 -2021

Reviewing

Stage 7. Monitoring, Evaluation and Review -The MHWP will be evaluated in accordance with the MHWP Evaluation Strategy, refer to MHWP Section 7.6. Evaluation



6.2 Maroondah Partners in Community Wellbeing Committee

The Maroondah Partners in Community Wellbeing Committee (the Committee) is comprised of individuals from key organisations across Maroondah committed to enhancing health and wellbeing outcomes.

The Committee's role is to establish a collaborative partnership between Council and key community stakeholders, to promote optimal health and wellbeing in the community. The Committee provides strategic advice on the development, implementation, monitoring and evaluation of the MHWP.

It is through strong partners and collective impact that we can have the greatest effect on health and wellbeing outcomes at both an individual and community level within Maroondah.

The Committee has been involved in all identified stages of the development and evaluation of the MHWP and details of collaborative action items to be implemented can be found within MHWP Section 10.

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6.3 Consultation program

A comprehensive MHWP consultation program, as detailed below, was developed and undertaken to inform the direction of the MHWP 2017-2021.

The consultation program provided opportunity for the voice of a broad range of community members to be heard.

Maroondah Health and Wellbeing Plan 2017-2021 Consultation Program

Who (Target)	Where	When	How
Whole of Community	Café Consult Maroondah Festival	Nov 2016	Interactive visual survey
	MCC Website & hard copies at various locations throughout the municipality	9 Dec' 16 – Feb '17	Icon Questionnaire
	MCC Social Media	9 Dec' 16 – Feb '17	Icon Questionnaire
	Leader Newspaper	Jan '17	Advertisement & direction to website
	Ringwood Town Square	Jan '17	Icon Questionnaire
	Croydon Main St	Jan '17	Icon Questionnaire
	Heathmont Activity Centre	Jan'17	Icon Questionnaire
Vulnerable Community	Community Meal Providers	Jan '17	Icon Questionnaire
Indigenous Community	MCC Reconciliation Action Plan Consultation Workshop	23 Nov '16	Workshop

Who (Target)	Where	When	How
Young People	Maroondah Youth Strategy Consultation Program	2016-2017	Focus Groups Survey Workshops
Local & Regional Service System, Clubs and Organisations	Council Plan Workshop Maroondah Disability Advisory Committee Maroondah Community Safety Committee Maroondah Council Service Areas Maroondah Partners in Community Wellbeing Committee	February – April '17	Workshops Workshop & Shared Priority Matrix and Action Item Template

6.4 Research and evidence base

In addition to the findings generated via the MHWP Consultation Program, a comprehensive statistical gathering and analysis exercise was undertaken, with the findings documented in the Maroondah Evidence Report – Municipal Scan.

Numerous data sources were drawn upon in this process including, but not limited to:

Australian Bureau of Statistics
Australian Institute of Health and Welfare
Community Indicators Victoria
Crime Statistics Agency Victoria
Department. Education and Early Childhood Development
Department. Land, Water, Environment, and Planning
Department. Health and Human Services
Department. Transport, Planning, and Local Infrastructure
id. The Population Experts
Inner East Primary Care Partnership
Maggolee
Maroondah City Council (including Maroondah Student Wellbeing Survey)
Population Health Information Development Group
Social Statistics
Turning Point
Victorian Commission for Gambling and Liquor Regulation
Victorian Health Information Surveillance System
Vic Health
Walk Scores
Women's Health East

6.5 Action plan

The MHWP 2017 – 2021 Action Plan aligns with the Victorian Public Health and Wellbeing Outcomes Framework and as such works to the same five outcome areas. The eight outcome areas of Maroondah 2040 are also mapped to relevant MHWP outcome areas.

Within each of the 5 MHWP Outcome Areas there are a series of priority areas as noted below:

2040 Outcome Area	MHWP Outcome Areas	Focus Areas
Safe Healthy & Active	Healthy & Well	Alcohol, Other Drugs & Tobacco
		Mental, Physical & Sexual Health
Safe Healthy & Active	Safe & Secure	Social & Affordable Housing
		Prevention of Violence Against Women (PVAW), Gender Equity & Elder Abuse
		Gambling
Prosperous & Learning Well Governed & Empowered	Capacity to Participate	Education, Lifelong Learning & Employment
Inclusive & Diverse Vibrant & Culturally Rich	Connected to Culture & Community	Inclusivity, Diversity & Access
Accessible & Connected Clean, Green & Sustainable Attractive Thriving & Well Built	Liveable	Environment, Climate Change & Infrastructure

7. Key findings

7.1 Key findings consultation program

The following table depicts the rate at which priority areas were identified across aggregated data sets generated via the MHWP Consultation Program.

Source	External Workshop	Internal Workshop	Council Plan Workshop	RAP Workshop	Youth Consultation Program	Café Consult	Survey Responses	Additional Comments Opportunities	Rate of Aggregated Response
Priority									
Social & Affordable Housing	✓	✓	✓			✓		✓	5/8
Inclusivity, Diversity & Access	✓	✓	✓	✓	✓			✓	6/8
PVAW & Gender Equity	✓	✓							2/8
Drug & Alcohol Harm	✓								1/8
Mental & Physical Health	✓				✓	✓	✓		3/8
Environment/Climate Change, Infrastructure - Liveability		✓	✓	✓	✓	✓	✓	✓	7/8
Service Demand		✓							1/8
Education, Lifelong Learning & Employment					✓	✓	✓		3/8
Transport							✓		1/8

Based on the overall **aggregated rate** of identification, the **top five priorities** are as follows:

1. Environment/Climate Change & Infrastructure - Liveability
2. Inclusivity, Diversity & Access
3. Social & Affordable Housing
4. Mental & Physical Health
5. Education, Lifelong Learning & Employment

It is important to note that across the service system specific consultation workshops that PVAW & Gender Equity ranked consistently within the top five priority areas. Statistical evidence in relation to family violence within Maroondah also supports the need for family violence to be within the top five priority areas.

7.2 Key findings municipal scan

The following table depicts the key findings generated from the Maroondah Municipal Scan and links them to the priorities identified throughout the MHWP Consultation Program or identifies an additional priority area should the statistical findings warrant it.

Maroondah Key Statistical Finding	Priority Area
Population Profile	
Increasing population, placing demand on services, housing and infrastructure	Environment/Climate Change & Infrastructure-
Lower level of young workforce (25-34years) than Greater Melbourne	Education, Lifelong Learning & Employment
The largest proportional increase to a service age group between 2016 and 2026 is forecast to be Seniors aged 70 to 84, which is expected to increase from 8.7% to 10.4% of the total population.	Inclusivity, Diversity & Access
CALD & Indigenous health outcome inequities	Inclusivity, Diversity & Access
Highest % of humanitarian new settler arrivals in the state	Inclusivity, Diversity & Access
% of social housing and rental housing that is affordable is below the state measure	Social & Affordable Housing
Lone person households account for almost a quarter of Maroondah's dwellings	Inclusivity, Diversity & Access
Four out of the five Maroondah suburbs with highest level of disadvantage, have SEIFA indexes lower than the VIC SEIFA index	Education, Lifelong Learning & Employment
Population Health	
Highest rate of suicide in the EMR and above the Greater Melbourne rate	Mental, Physical & Sexual Health
Highest rate in the EMR of persons aged 60-69 years experiencing elder abuse and second highest rate of persons aged 70-79	PVAW, Gender Equity & Elder Abuse
Equal highest % of people in the EMR with a profound or severe disability	Inclusivity, Diversity & Access
Highest rate in the EMR and Victoria of people consuming sugar sweetened drinks daily	Mental, Physical & Sexual Health
% of people reporting high/very high levels of psychological distress is above the state measure	Mental, Physical & Sexual Health
Highest rate of hospital admissions for mental health related causes in EMR and a higher rate than both Greater Melbourne and Victoria	Mental, Physical & Sexual Health
Chlamydia notification rates in Maroondah are markedly higher than the EMR and state average	Mental, Physical & Sexual Health

Community Safety	
Third highest rate of family violence incidents in the EMR	PVAW, Gender Equity & Elder Abuse
Highest rate in the EMR of alcohol related family violence incidents by persons 18-24 years	PVAW, Gender Equity & Elder Abuse
Second highest rate in the EMR, of persons who consumed alcohol at least weekly at levels likely to cause short-term harm	Alcohol, Other Drugs & Tobacco
Third highest rate of alcohol related hospital admissions	Alcohol, Other Drugs & Tobacco
Highest rate in the EMR of high alcohol hours alcohol related assaults	Alcohol, Other Drugs & Tobacco
Third highest % in EMR of persons smoking	Alcohol, Other Drugs & Tobacco
Highest rate in the EMR of ambulance attendance due to Crystal Methamphetamines	Alcohol, Other Drugs & Tobacco
Highest rate of illicit drug Emergency Department presentations, all persons & 15-24 years	Alcohol, Other Drugs & Tobacco
Highest Electronic Gaming Machine expenditure per adult in EMR	Gambling
Liveability	
New open space within Maroondah will need to come from innovative and strategic land use opportunities	Environment/Climate Change & Infrastructure
Lower than EMR rate of residents travelling to work by public transport	Environment/Climate Change & Infrastructure
The majority of Maroondah suburbs are car dependent	Environment/Climate Change & Infrastructure
Higher incidents of food insecurity than both the EMR and Victoria	Environment/Climate Change & Infrastructure
Lower than EMR rate of households installing solar water heaters	Environment/Climate Change & Infrastructure
Maroondah has selected areas with high heat vulnerability indexes	Environment/Climate Change & Infrastructure
Maroondah is expected to experience increased frequency, duration and severity of heat waves, decreased average rainfall and more severe prolonged drought conditions, less regular but more intense rainfall and storm events and significant bushfire danger days	Environment/Climate Change & Infrastructure

8. Priorities

8.1 Identified priorities

Based on the combined evidence gathered throughout the development phase of the MHWP 2017- 2021, the below areas have been identified as priorities.

Priority Area
Alcohol, Other Drugs & Tobacco
Mental, Physical & Sexual Health
Social & Affordable Housing
PVAW, Gender Equity & Elder Abuse
Gambling
Inclusivity, Diversity & Access
Environment, Climate Change & Infrastructure
Education, Lifelong Learning & Employment

8.2 Shared priority matrix

The following shared priority matrix & partners actions section of the MHWP captures initiatives being undertaken across the service system, by members of the Maroondah Partners in Community Wellbeing, that address the identified priority areas, but Council may not necessarily be a partner on.

It demonstrates the extent of work being undertaken and the systemic nature of that work.

Agency	Shared Priorities							
	Social & Affordable Housing	Inclusivity, Diversity & Access	PVAW, Gender Equity & Elder Abuse	Alcohol, Other Drugs & Tobacco	Mental, Physical & Sexual Health	Environment/Climate Change & Infrastructure-	Education, Lifelong Learning & Employment	Gambling
Department. Health & Human Services	✓	✓	✓	✓	✓	✓	✓	
EACH		✓	✓	✓	✓		✓	
Eastern Melbourne PHN				✓	✓			
Eastern Volunteers		✓	✓		✓	✓	✓	
Outer Eastern Local Learning & Employment Network		✓	✓		✓		✓	
Maroondah City Council	✓	✓	✓	✓	✓	✓	✓	✓
Outer East Primary Care Partnership	✓	✓	✓	✓	✓		✓	
Women's Health East			✓		✓	✓		

8.3 Maroondah Partners in Community Wellbeing Committee actions

Agency	Priority Area	Action
Outer Eastern Local Learning and Employment Network	Education, Lifelong Learning and Employment	Develop research papers addressing the needs of youth with regard to access to education, training or employment. Particular focus on youth employment, engagement, retention and transitions
		Develop networks to address above
		Undertake an environmental scan – how our youth are faring in the Outer East
Eastern Volunteers	Inclusivity, Diversity & Access	Provide community transport for CALD communities and LGBTQI community
		Recruit and provide placement support of volunteers in programs promoting diversity and inclusivity.
		Undertake assessment and design of volunteer programs for organisations promoting inclusivity and diversity and access
		Explore the role of volunteers in NDIS
	PVAW, Gender Equity & Elder Abuse	Train volunteer drivers in elder abuse
		Promote gender equity in volunteering practice in organisations
	Mental, Physical & Sexual Health	Promote physical and mental health of elderly residents through the provision of community transport which enables them to remain active and healthy in their community.
		Recruit and provide placement support of volunteers in programs and services promoting mental physical and sexual health
		Undertake assessment and design of volunteer programs for organisations promoting mental physical and sexual health

Eastern Volunteers continued	Priority Area	Action
	Environment/Climate Change & Infrastructure-	Support volunteer programs such as Landcare through recruitment and placement of volunteers and assessment and design of volunteer programs.
	Education, Lifelong Learning & Employment	Promote volunteering as a pathway to employment especially for younger volunteers.
		Work with organisations to design appropriate volunteering programs for employment pathways
		Work with educational institutions to promote volunteering to support educational outcomes for young people.
		Recruit and place volunteers in community, tourism, environmental, animal welfare and other organisations which offer volunteers lifelong learning opportunities.
Outer East PCP-details noted are in draft	Social & Affordable Housing Our goal is that people in the outer east are safe and secure. We will be working towards - Suitable and stable housing	Currently determining scope of the work within this area.
	Inclusivity, Diversity & Access Our goal is that people in the outer east are connected to culture and community. We will be working towards - socially engaged, equitability and inclusive communities (people) feel safe to identify and are connected with culture and community	Undertake initial work to identify service gaps for vulnerable communities with the role out of NDIS (particularly the ATSI community)
	Alcohol, Other Drugs & Tobacco Our goal is that people in the outer east are satisfied with their health and wellbeing. We will be working towards - Good physical health - Partnering to protect and promote wellbeing	Currently determining scope of the work within this area. Identified work will integrate with the strategic plan of the Alcohol Flagship Group.

Outer East PCP continued-details noted are in draft	Priority Area Mental, Physical & Sexual Health Our goal is that people in the outer east are satisfied with their health and wellbeing. We will be working towards - Good physical health - Good mental health - Partnering to protect and promote wellbeing	Action Currently determining scope of the work within this area. Works will include: Healthy Eating and food security - Regional Metro network and Nourish Diabetes – IDEAS project Health Literacy NDIS and Aboriginal people
	Education, Lifelong Learning & Employment Our goal is that people in the outer east can contribute equally. We will be working towards - Participate equally in learning and education	Currently determining scope of the work within this area.
Eastern Melbourne PHN	Mental, Physical & Sexual Health	Commission a mental health stepped care model in the EMPHN region.
	Alcohol, Other Drugs & Tobacco	Commission services and supports to address problematic alcohol and substance misuse in the EMPHN region.
Department. Health & Human Services	Social & Affordable Housing	1. Participate in the Eastern Affordable Housing Alliance to determine collective response to housing. 2. Provide funding to the Salvation Army Community Connections program to provide immediate response for homeless person sleeping out in the LGA. 3. Undertake a DHHS state-wide project to look at subsidised housing and review low cost housing such as Supported Residential Services/ council houses/ older person housing

Department. Health & Human Services continued	Priority Area	Action
	Inclusivity, Diversity & Access	1. Participate in work to be undertaken by the Eastern Metro Social Issues Council (EMSIC) focusing on social inclusion, with a volunteering focus. Including advocacy regarding social inclusion to the Metro Partnership to consider regional response. 2. Promote tolerance and diversity through the Community Care Alliance 3. Determine key focus areas within the newly restructured DHHS Aboriginal Engagement unit
	PVAW, Gender Equity & Elder Abuse	1. Implement whole of organisation White Ribbon approach 2. Link with DHHS Active Healthy Ageing Advisor and Plan
	Alcohol, Other Drugs & Tobacco	1. Develop a discussion paper to identify AOD hotspot areas with a view to focusing on these. Project worker will be funded and sit at EACH 2. Continue engagement of a Consultant to consider link between family violence and substance abuse 3. Implement reforms 4. Continue implementing Planning framework and other approaches to minimise the harm from alcohol

Department. Health & Human Services continued	Mental, Physical & Sexual Health	1. DHHS Regional office to lead the development of Eastern Metro Healthy Eating Network 2. Continue implementation of Youth Mental Health Mutual Support Self Help (MSSH) 3. Manage shift to NDIS 4. Continue implementing Residential Opportunity After Reform (ROAR) – pension level Supported Residential Services, linking clients into aged care/ NDIS/ Mental Health
	Environment/Climate Change & Infrastructure-	1. Lead a regional response focusing on testing of a Liveability index for food domains with all EMR councils 2. Collaborate with EMR LGA's on a Regional Emergency Management Response 3. Improve immunisation rates for key and hard to reach adult groups
	Education, Lifelong Learning & Employment	Continue to provide Intensive Services for Early Years DHHS & DET new services for 0-5 years
Women's Health East	PVAW, Gender Equity & Elder Abuse	1. Project Manage Together for Equality & Respect: EMR Strategy for the prevention of violence against women, including development of a regional action plan and evaluation framework 2. Provide organisational support for gender equity auditing 3. Provide tailored gender equity training

Women's Health East continued	PVAW, Gender Equity & Elder Abuse continued	4. Facilitate an EMR PVAW Community of Practice 5. Convene regional PVAW forums 6. Contribute to events celebrating International Women's Day, March 8th 7. Contribute to the Enabling Women program in the outer east (leadership program for women with disabilities) 8. Lead a regional campaign for 16 Days of activism against gender based violence 9. Lead the Speaking Out program to ensure the voices of women experiencing violence underpin prevention activities in EMR and across the State
	Mental, Physical & Sexual Health	Focus on women's sexual and reproductive health, actions include: 1. Coordinate and facilitate the regional SRH Strategic Reference Group 2. Reduce stigma and build community awareness and understanding of women's SRH and rights. 3. Promote and advocate for realistic, diverse, positive and gender equitable representation of women in the media, online and in popular culture. 4. Advocate for and facilitate increased access to affordable and inclusive reproductive health information and services, including termination of pregnancy services, in the EMR.

Women's Health East continued	Environment/Climate Change & Infrastructure	1. Participate in the Climate and Health Alliance 2. Advocate for environmental sustainability
EACH	Inclusivity, Diversity & Access	1. Continue implementation of initiatives at Croydon Primary School to improve oral health of primary school aged children. 3. Continue implementation of the prep access to dental health services – 3 year research project with Deakin University. 4. Continue implementation of the Respectful Relationships Project -Croydon Lead school. 5. Continue implementation of The Journey Tracks Program - An initiative that supports schools and early years to develop culturally inclusive environments for Aboriginal and TI students and their families. 5. Continue implementation of Blackburn English Language School Health Promoting School. 6. Work to become a Rainbow Tick accredited organisation.
	PVAW, Gender Equity & Elder Abuse	1. Continue to play a key role in the development and implementation of the 2017-2021 TFER Strategy. 2. Develop and implement the EACH PVAW and their Children Strategy. 3. Develop and implement the Gender Equity in the Workplace Initiative.

		4.Continue to support the work of The PLEDGE 5. Support the Respectful Relationships in Schools Initiative.
	Alcohol, Other Drugs & Tobacco	1. Develop and implement the Action on Alcohol Strategic Plan. 2. Work with Maroondah, Knox and Yarra Ranges City Councils on the implementation of the Supply Monitoring Project.
	Mental, Physical & Sexual Health	1. Continue to roll out the Mind Matters, Kids Matters and the Mind Matters for Aboriginal Community. 2.Continue to roll out the Healthy Victoria Achievements program targeting the Mental Health and Physical Activity benchmarks. 3. Support the Respectful Relationships Initiative
	Education, Lifelong Learning & Employment	1. Implement the Healthy Victoria Achievements Program across schools and early years services. 2. Continue implementation of the School based Journey Tracks Program

9. Action plan

9.1 Outcome areas and focus areas

As noted earlier in MHWP Sections 6.5 and 8 the MHWP 2017-2021 aligns with the Victorian Public Health and Wellbeing Outcomes Framework and as such works to the same five outcome areas. The eight outcome areas of Maroondah 2040 are also mapped to relevant MHWP outcome areas below.

2040 Outcome Area	MHWP Outcome Areas	Focus Areas
Safe Healthy & Active	Healthy & Well	Alcohol, Other Drugs & Tobacco
		Mental, Physical & Sexual Health
Safe Healthy & Active	Safe & Secure	Social & Affordable Housing
		Prevention of Violence Against Women (PVAW), Gender Equity & Elder Abuse
		Gambling
Prosperous & Learning Well Governed & Empowered	Capacity to Participate	Education, Lifelong Learning & Employment
Inclusive & Diverse Vibrant & Culturally Rich	Connected to Culture & Community	Inclusivity, Diversity & Access
Accessible & Connected Clean, Green & Sustainable Attractive Thriving & Well Built	Liveable	Environment, Climate Change & Infrastructure

9.2 Outcome 1. Healthy and well

Focus Area 1.1 Alcohol, Other Drugs & Tobacco					
Key Direction 1.1: Seek to minimise harm from alcohol, other drugs and tobacco.					
Priority Action Item	Responsibility	Timing	Resources	Measure	Indicators
1.1.1 Continue participation in the South East Melbourne Councils Alcohol Density Project to work towards influencing planning controls relating to density of packaged liquor suppliers within LGA's .	Community Planning & Development , Cities of Knox, Kingston, Frankston, Mornington Peninsula, Cardinia, Casey, Greater Dandenong & Bass Coast	2017-2021	Within existing	1. Regular attendance at meetings. 2. Implementation of identified project actions	Hospital admission per 10,000 alcohol related Proportion of adult population with lifetime risk from alcohol use Consumed alcohol at least weekly at levels likely to cause short-term harm - persons aged 18+ Alcohol Assault HAH Rate Total
1.1.2 Continue participation in the EMR Alcohol Flagship and its identified annual work plans	Community Planning & Development , EMR LGA's, Carrington Health, Inner East Community Health, Link Health and Community, Inner & Outer East Primary Care Partnerships & EACH	2017-2021	Within existing	1. Regular attendance at meetings. 2. Implementation of identified project actions	Alcohol Family Violence Rate Total <i>Source: IEPCP Core Indicator Set</i>
1.1.3 Investigate opportunities for the development of an alcohol policy to be implemented at Council owned sporting facilities.	Leisure Services , Community Planning & Development, Statutory Planning	2019	Within existing	Investigations undertaken and actioned accordingly	

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicators
1.1.4 Facilitate alcohol, drug and tobacco awareness and education initiatives targeting Maroondah's young people.	Youth Services & internal & external partners	2017-2021	Within existing	A minimum of 2 initiatives undertaken	Hospital admission per 10,000 aged 15-24yrs, alcohol related Alcohol Assault HAH Rate 18-24 yrs Alcohol Family Violence Rate 18-24yrs <i>Source: IEPCP Core Indicator Set</i> Young people who have ever smoked cigarettes Young people who have ever drunk alcohol Young people who have ever sniffed glue or chromed Young people who have ever used marijuana or other illegal drugs <i>Source: Victorian Child & Adolescent Monitoring System</i>
1.1.5 Develop a Tobacco Control Strategy that includes legislative requirements and health promotion activities such as investigating the feasibility of localised smoking bans in public places	Community Health & Emergency Management	2018-2020	Within Existing	1. Tobacco Control Strategy developed. 2. Implementation of a minimum of 1 tobacco related health promotion activity p/annum. 3. Less than 5% of tested premises sell cigarettes to minors	% of adults smoking <i>Source: IEPCP Core Indicator Set</i> Young people who have ever smoked cigarettes <i>Source: Victorian Child & Adolescent Monitoring System</i>

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicators
1.1.6 Investigate opportunities for Council to lead/or collaborate on a local initiative aimed at addressing the increasing use of the drug ICE and other illicit drug use and action findings accordingly	Community Planning & Development and project specific partners	2018	Within Existing	Opportunities identified and actioned accordingly	Crystal Methamphetamine Ambulance Rate Total <i>Source: IEPCP Core Indicator Set</i> Illicit ED Rate, all persons EMR, 2016 Illicit ED Rate, 15-24 years EMR, 2016 <i>Source: Turning Point, Victorian Alcohol and Drug Interactive Statistics and Mapping</i>

Focus Area 1.2 Mental, Physical & Sexual Health					
Key Direction 1.2 Seek to enhance mental, physical and sexual health outcomes					
Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
1.2.1 Identify and undertake annual collaborative suicide prevention initiatives	Community Planning & Development, Arts & Cultural Development, Youth Services, & internal & external partners	2017-2021	Within Existing	Delivery of an annual initiative	Avoidable Mortality Rate, Suicide and self-inflicted injury <i>Source: PHIDU Social Health Atlases of Australia: Local Government Areas</i>
1.2.2 Collaborate with the Eastern Melbourne Public Health Network on the Maroondah Place Based Suicide Prevention initiative	Community Planning & Development, EMPHN & internal & external partners	2017-2019	Within Existing	Initiatives identified and undertaken	
1.2.3 Review and strengthen membership of the Maroondah Partners in Community Wellbeing Committee	Community Planning & Development	2018	Within Existing	Review undertaken and actioned accordingly	High, or very high level of psychological distress Subjective Wellbeing Rating <i>Source: DHHS, Victorian Population Health Survey</i>
1.2.4 Support the Maroondah City of Wellbeing Project via participating in the project Steering Committee and identified initiatives	Integrated Planning, & Community Services	2017-2021	Within Existing	Actions identified and undertaken	Hospital Admissions for Mental Health Related Conditions <i>Source: PHIDU Social Health Atlases of Australia</i>
1.2.5 Coordinate Maroondah Plus 10 Schools, which aims to increase the wellbeing and educational outcomes of students in Maroondah through the implementation of Positive Education and targeted wellbeing initiatives.	Youth Services & internal & External partners	2018-2019	Within Existing	A minimum of 15 schools participating in Maroondah Plus 10 Schools	Young people with positive psychological development Young people who showed high levels of psychological distress <i>Source: Victorian Child & Adolescent Monitoring System</i> Youth wellbeing indicators and risk factors <i>Source: Maroondah Student Wellbeing Survey</i>

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
1.2.6 Develop a comprehensive 'Get Walking' promotional strategy and program initiative to assist residents to prioritise walking as part of everyday.	Sport & Recreation & internal & external partners	2017-2021	Within existing	Strategy developed and implemented	Participation in non-organised physical activity – walking <i>Source: Vic Health, VicHealth Indicators Survey</i>
1.2.7 Investigate opportunities for enhancing the range of healthy options offered by caterers within Council owned and operated facilities	Community Planning & Development, Finance & Governance, Leisure Services & Community Services	2019	Within existing	Investigations undertaken and actioned accordingly	Modifiable Risk Factors- Daily consumer of sugar sweetened drinks Modifiable Risk Factors- Met NHMRC vegetable consumption guidelines Modifiable Risk Factors - Met NHMRC Fruit consumption guidelines <i>Source: DHHS, Victorian Population Health Survey Modifiable risk factors contributing to chronic disease</i>
1.2.8 Implementation of components of the DHHS Health Choices: Policy Guidelines for Sport and Recreation Centres at selected MCC leisure facilities	Leisure Services & external partners	2018-2021	Within existing	Components implemented at a minimum of 1 facility	
1.2.9 Embrace a preventative evidence-based approach to addressing issues of communicable disease and food safety via undertaking the Food Safety Risk Management Transformation Project Plan 2016-2018	Community Health & Emergency Management	2017-2018	Within existing	Food Safety Risk Management Transformation Plan 2016-2018 complete	Number of critical & major non-compliance outcomes notifications <i>Source: LGV Food Safety Indicators of Local Government Performance Reporting Framework</i>
1.2.10 Embrace a preventative evidence-based approach to addressing issues of public health nuisances undertaking the Public Health Risk Management Transformation Project Plan 2018-2020	Community Health & Emergency Management	2017-2021	Within existing	Development of the Public Health Risk Management Framework complete	
1.2.11 Develop and implement programs to address the increasing number of Maroondah residents with early onset dementia	Aged & Disability Services, Donwood, EACH, Alzheimer's Victoria	2017-2021	Within existing	1. Early onset Dementia programs implemented 2. Carer support group implemented	Dementia rates <i>Source: Alzheimer's Australia</i>

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
1.2.12 Advocate for Maroondah secondary schools to provide inclusive and sex-positive sexual health education	Youth Services & internal & external partners	2017 - 2021	Within existing	Advocacy undertaken	Chlamydia Notification Rates 15-24 yrs <i>Source: Family Planning Victoria</i> Birth Rate, Mothers <20 years <i>Source: ABS</i>

Additional to the above priority action items there is an extensive range of actions being undertaken by Council and identified partners which seek to enhance **health and wellbeing** in Maroondah. These action items are contained within the following Council strategic documents and programs. Successful implementation of these action items seek to demonstrate improvements across the relevant health and wellbeing indicators below.

Council Strategic Documents & Programs	Indicators
Active & Health Ageing Initiative 2015-2020	Subjective Wellbeing Rating <i>Source: DHHS, Victorian Population Health Survey</i> Babies with low birth weight Children fully immunised between 12-15 months, 24-27 months & 60-63 months Children attending 3.5 year maternal and child health checks Children developmentally vulnerable in one or more domains <i>Source: DHHS LGA Statistical Profile & Immunisation Australia Program</i> Vaccination coverage of 15yo for HPV <i>Source HPV Register</i> Young people with good health <i>Source: Victorian Child & Adolescent Monitoring System</i> Youth wellbeing indicators and risk factors <i>Source: Maroondah Student Wellbeing Survey</i> Self-Assessed Health Status - 60+ years <i>Source: IEPCP Health and Wellbeing Needs of Older People Living in EMR</i> Modifiable Risk Factors- Obese Modifiable Risk Factors- Sedentary behavior <i>Source: DHHS Victorian Population Health Survey</i> Physical Activity- 4 or more times a week <i>Source: Vic Health, VicHealth Indicators Survey</i> Avoidable Mortality - Circulatory System Diseases <i>Source: PHIDU Social Health Atlases of Australia</i>
Youth Strategy	
Maternal & Child Health Programs	
Children's Plan 2015-2019	
Disability Policy and Action Plan 2014- 2018	
Physical Activity Strategy 2015- 2020	
Open Space Strategy 2016	
Immunisation Program	
Hoarding & Squalor Program	

9.3 Outcome 2. Safe and secure

Focus Area 2.1 Social & Affordable Housing					
Key Direction 2.1 Seek to foster environments that enhance the provision of social and affordable housing					
Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
2.1.1 Develop and implement a Maroondah Affordable and Social Housing Policy	Integrated Planning & internal & external partners	2018-2020	Within existing	Strategy developed and implementation commenced	Maroondah's percentages of social housing and rental housing that is affordable Maroondah's estimated homeless persons, per 1,000 of population
2.1.2 Continue membership of and participation in the Eastern Affordable Housing Alliance	Integrated Planning & External partners	2017 - 2018	Within existing	1. Regular attendance at meetings. 2. Collaboration on identified actions	Social housing as a % of Maroondah's total dwellings <i>Source: DHHS LGA Statistical Profile</i>
2.1.3 Implement the Maroondah Housing Strategy	Strategic Planning & Sustainability and project specific partners	2017-2021	Within existing	Preparation of a planning scheme amendment that makes reference to the objectives of the Housing Strategy within the Maroondah Planning Scheme by June 2018	Financial stress from mortgage or rent <i>Source: PHIDU</i>

Focus Area 2.2. PVAW, Gender Equity & Elder Abuse					
Key Direction 2.2 Seek to enhance awareness and understanding of PVAW and elder abuse through primary prevention initiatives					
Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
2.2.1 Develop a MCC Gender Equity Policy/Statement	Community Planning & Development & External partners	2017-2018	Within Existing	Policy/Statement developed & implemented	Family violence incident rate per 100,000 <i>Source: Crime Statistics Agency Victoria</i>
2.2.2 Work with partners of Together for Equality and Respect (TFER): A Strategy to Prevent Violence Against Women in Melbourne East to prevent violence against women in Maroondah	Community Planning & Development , internal partners, Women's Health East & TFER Partner Agencies	2017-2021	Within Existing	Annual initiative implemented and evaluated	Alcohol Family Violence Rate 18-24yrs <i>Source: IEPCP Core Indicator Set</i> Child protection substantiations per, 1000 <i>Source: DHHS LGA Statistical Profile</i>
2.2.3 Work in partnership with the outer-east municipalities and local sporting clubs to deliver the 'Our Codes, Our Clubs' gender equity and cultural change program.	Leisure Services , Community Planning & Development & External partners	2017-2019	Within Existing	Implementation plan developed and action commenced	Crime Rate, Recorded offences <i>Source: Crime Statistics Agency Victoria</i> Perception of Safety, After Dark <i>Source: PHIDU Social Health Atlases of Australia</i>
2.2.4 Development of a Female Sports Participation Strategy	Leisure Services & External partners	2017/2018	Within Existing	Strategy developed and implementation commenced	
2.2.5 Partnership program with Eastern Community Legal Centre and Eastern Domestic Violence Outreach Services to develop a playgroup for children and their parents experiencing family violence.	Maternal & Child Health & Eastern Domestic Violence Outreach Services	2017-2018	Within Existing	Program developed, implemented & evaluated	

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
2.2.6 Develop and implement initiatives designed to create knowledge and awareness of elder abuse and community support services/resources	Aged & Disability Services & internal & external partners	2017-2021	Within Existing	A minim of one initiative undertaken annually	Elder Abuse rate per 1000 people <i>IEPCP, Health and Wellbeing Needs of Older People Living in EMR</i>
2.2.7 Work in partnership to address community safety issues via installation of CCTV, with a focus on activity centres, public spaces, roads and public transport	Business & Development, Community Planning & Development & internal & external partners	2017-2019	Within existing	Completion of: Croydon Town Square CCTV Project	Social & Civic Trust – Feel safe walking down street after dark <i>Source: DHHS, Victorian Population Health Survey</i>

Focus Area 2.3 Gambling					
Key Direction 2.3 Seek to foster an environment that minimises harm from gambling					
Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
2.3.1 Complete a new MCC Gambling Policy and commence preparations of a Planning Scheme amendment to incorporate the Policy into the Maroondah Planning Scheme	Community Planning & Development, Strategic Planning & Sustainability & External partners	2017-2021	Within Existing	1. Policy revised 2. Planning Scheme amendment submission prepared	EGM Expenditure per adult per <i>Source: Victorian Commission for Gambling and Liquor Regulation, Gambling and Research, Gambling Data</i>

9.4 Outcome 3. Capacity to participate

Focus Area 3.1 Education, Lifelong Learning & Employment					
Key Direction 3.1 Seek to foster environments where people are engaged with education and employment					
Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
3.1.1 Continue to facilitate the promotion of local employment opportunities and connection of job seekers via the Maroondah BizMatch Employment Portal	Business and Development & External partners	2017-2021	Within Existing	Biz Match operational with a minimum of 300 employment opportunities listed annually and a minimum of 500 job seekers registered at any given time.	Employment Status <i>Source: id. The population experts</i> % Low income households under financial stress from mortgage or rent <i>Source: PHIDU Social Health Atlases of Australia</i>
3.1.2. Support the development of local small business and social enterprise initiatives	Business and Development & External partners	2017-2021	Within Existing	Business Support Team to host a minimum of 130 training sessions, events, mentoring clinics, business networking & exhibition opportunities per annum	Estimated number of people aged 18 years and over whose household could raise \$2,000 within a week <i>Source: PHIDU Social Health Atlases of Australia</i>
3.1.3 Collaborate with the State Government Regional Economic Development Unit (SGREDU) and Eastern Region Economic Development Group (EREDG) to determine appropriate avenues for addressing identified regional priorities of; learning, employment and business support and development	Business & Development, SGREDU & EREDG & External partners	2017/2021	Within Existing	Identification and implementation of a minimum of 1 relevant initiative per annum	

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
3.1.4 Work to maximize individual, community and business engagement with and utilization of Realm via implementation of actions generated via the Flexible Programming Schedule, Realm Activation Group (RAG) and in response to emerging opportunities	Business & Development, RAG & internal & external partners	2017-2021	Within existing	A minimum of 2 initiatives identified and undertaken	As above
3.1.5 Undertake a collaborative program with Specialist Children's Services to develop a structured co facilitated program for families with children who have ongoing developmental delay.	Maternal and Child Health & external partners	2017-2021	Within existing	Client attendance and outcomes for Maroondah children in the target group	Kindergarten participation Children developmentally vulnerable in one or more domains <i>Source: DHHS LGA Statistical Profile</i>
3.1.6 Provision of an annual Professional Learning Program targeting early years educators working within Maroondah to increase knowledge in line with the National Quality Framework	Children's Services	2017-2018	Within existing	Program developed, delivered to a professional high standard and positive feedback received	
3.1.7 Subject to external funding, provide the School Focused Youth Service to support students at risk of disengaging from education	Youth Services internal & external partners	2017-2021	Within existing	A minimum of 8 initiatives undertaken	% Learning or Earning at ages 15 to 19 <i>Source: PHIDU Social Health Atlases of Australia</i> Youth wellbeing indicators and risk factors <i>Source: Maroondah Student Wellbeing Survey</i> Apparent retention rate Years 10-12 <i>Source: Victorian Child & Adolescent Monitoring System</i>
3.1.8 Collaboration with the Maroondah Community House Network on identified initiatives designed to provide lifelong learning opportunities	Community Planning & Development & Maroondah Community House Network	2017-2021	Within existing	Collaboration on a minimum of 2 identified actions	Participation in vocational education and training - Total population <i>Source: PHIDU Social Health Atlases of Australia</i>

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
3.1.9 Identify opportunities for collaboration between community houses and U3A.	Community Planning & Development, internal & external partners	2018	Within existing	Identification and implementation of a minimum of 1 relevant initiative per annum	As above

9.5 Outcome 4. Connected to culture and community

Focus Area 4.1 Inclusivity, Diversity & Access					
Key Direction 4.1 Seek to foster equitable, accessible, inclusive and respectful environments and minimise discrimination and isolation					
Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
4.1.1 Implementation of Council's internal Volunteer Strategy 2015-2019	Human Resources & internal & external partners	2017-2019	Within Existing	Successful implementation of a minimum of 70% of short to medium term action items	Community & Civic Engagement - Volunteerism <i>Source: DHHS Victorian Population Health Survey</i>
4.1.2 Support and collaborate on identified volunteer initiatives	Community Planning & Development & internal & external partners	2017-2021	Within Existing	A minimum of 2 initiatives identified and undertaken	
4.1.3 Continue to develop and implement processes to assist individuals over 65 that require intensive short term case management and to respond to changes in service delivery through federal reform and address specific needs of Maroondah community	Aged & Disability Services & External partners	2017-2019	Within Existing	Department of Health reporting and CHSP targets	Maroondah Health Service Access and Utilisation Data -People who could definitely access community services & resources <i>Source: DHHS LGA Statistical Profile</i>
4.1.4 Continue to develop and implement processes to assist individuals under 65 that require assistance to respond to changes in service delivery through federal reform and address specific needs of Maroondah community	Aged & Disability Services & External partners	2017-2019	Within Existing	NDIS reporting, MDS targets, client satisfaction surveys	
4.1.5 Development of the next Active and Healthy Ageing Initiative 2020	Aged & Disability Services &	2019-2020	Within Existing	Initiative developed	
4.1.6 Redevelopment of the Community Engagement Policy 2020	Integrated Planning & Communications & Engagement	2019-2020	Within Existing	Community Engagement Policy redeveloped	Social & Civic Trust -Feel there are opportunities to have a real say on important matters <i>Source: DHHS Victorian Population Health Survey</i>

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
4.1.7 Work collaboratively to identify and respond to the existing and emerging needs of Maroondah's CALD population	Community Planning & Development & internal & external partners	2017-2021	Within Existing	A minimum of 2 initiatives identified and undertaken annually	Social Environment-Multiculturalism makes life in their area better <i>Source: DHHS Victorian Population Health Survey</i>
4.1.8 Work collaboratively to develop, launch and implement the first Maroondah Reconciliation Action Plan (RAP)	Community Planning & Development , Aged & Disability Services, Children's Services & External partners	2017-2019	Within Existing	RAP developed, launched and implemented with a minimum of 80% action items complete	Social Environment-Multiculturalism makes life in their area better <i>Source: DHHS Victorian Population Health Survey</i>
4.1.9 Develop and implement an Indigenous Arts Action Plan	Arts & Cultural Development , Reconciliation Australia & External partners	2017-2021	Within Existing	Indigenous Arts Action Plan developed, launched and implemented with a minimum of 80% action items complete	Maroondah Health Service Access and Utilisation Data -People who could definitely access community services & resources <i>Source: DHHS LGA Statistical Profile</i>
4.1.10 Investigate collaborating on the Outer East Regional Integrated Aboriginal Service Planning Project and action accordingly	Community Planning & Development & External partners	2017-2018	Funding Required	Investigations undertaken & actioned accordingly	

Additional to the above priority action items there is an extensive range of actions being undertaken by Council and identified partners which seek to **enhance inclusivity, diversity and accessibility** within Maroondah. These action items are contained within the following strategic documents and programs of Council. Successful implementation of these action items seek to demonstrate improvements across the relevant health and wellbeing indicators below.

Council Strategic Document & Programs	Indicators
Arts & Cultural Development Strategy 2014-2018 & 2018-2022	Community & Civic Engagement- Attendance at a local community group
Active & Healthy Ageing Initiative 2015-2020	Community & Civic Engagement- Membership of an organized group
Youth Strategy	
Maternal & Child Health Programs	Social & Civic Trust -Feel there are opportunities to have a real say on important matters
Children’s Plan 2015-2019	
Disability Policy & Action Plan 2014-2018	Social & Civic Trust -Agree most people can be trusted
Physical Activity Strategy 2015-2020	
Open Space Strategy2016	Social & Support Networks- Able to get help from friends
Disability Infrastructure Improvement Program	Social & Support Networks- Able to get help from family
	Social Environment -Daily social contact
	Source: DHHS Victorian Population Health Survey
	Youth wellbeing indicators and risk factors
	Source: Maroondah Student Wellbeing Survey

9.6 Outcome 5. Liveable

Focus Area 5.1 Environment, Climate Change & Infrastructure					
Key Direction 5.1 Seek to foster liveability within Maroondah					
Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
5.1.1 Undertake investigations into developing a Community Indicators Victoria Neighbourhood Liveability Profile to develop a customised evidence base for informed decision making and action accordingly	Community Planning & Development, Council Planning, Strategic Planning & Sustainability, Community Health & Emergency Management & additional internal partners to be identified	2018 - 2019	Investigations- Within existing Actioning – Funding Required	Investigations undertaken and actioned accordingly	Employment Status <i>Source: id.</i> Experience of Food Insecurity <i>Source: CIV</i> Financial stress from mortgage or rent <i>Source: PHIDU</i> Social housing as a % of Maroondah's total dwellings <i>Source: DHHS LGA Statistical Profile</i>
5.1.2 Encourage high quality urban design that provides for a healthy, attractive and desirable built form through implementation of the Greening the Greyfields Project	Strategic Planning & Sustainability & internal partners	2017 - 2021	Within existing	1. Location & form of redevelopments identified 2. Community 'expressions of interest to participate' obtained 3. Development of relevant Planning Scheme Amendments	Percentage of Visits to Green Spaces <i>Source: Vic Health, VicHealth Indicators Survey</i> Experiences of Transport Limitations <i>Source: CIV</i> Method of Travel to Work <i>Source: ABS</i>
5.1.3 Collaborate with 32 metro LGA's on select projects contained within the Resilient Melbourne Strategy	Integrated Planning & internal & external partners	2017- 2021	Within existing	A minimum of 2 identified projects undertaken	Walkability Score <i>Source: Walk Score</i> Subjective Wellbeing Rating <i>Source: DHHS, Victorian Population Health Survey</i>

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
5.1.4 Undertake research into how Council is addressing food security and seek to engage stakeholders to develop a coordinated, systemic approach	Community Planning & Development, Business & Development, Strategic Planning & Sustainability, Operations, Community Health & Emergency Management & external partners	2018-2020	Within existing	Research undertaken and actioned accordingly	Experience of Food Insecurity <i>Source: CIV</i>
5.1.5 Investigate the feasibility of developing an annual State of Maroondah Environment Report	Strategic Planning & Sustainability	2017-2021	Within existing	Investigations undertaken and actioned accordingly	To be determined
5.1.6 Implementation of the Domestic Waste Water Management Strategy	Community Health & Emergency Management, Information Technology, Engineering Services, Asset Management & Operations	2017-2021	Within existing	Plan developed & implemented	Waste Water Recycling <i>Source: CIV</i> Number of Maroondah properties identified in Yarra Valley Water's Community Sewerage Plan. <i>Source: Yarra Valley Water</i>
5.1.7 Build the capacity of households and businesses to behave more sustainably, reduce waste and minimise consumption of natural resources via the development and implementation of a Waste Management Strategy 2018- 2022	Waste Management	2017-2021	Within existing	Waste Management Strategy developed and implementation commenced	Kerbside Collection Diverted from Landfill <i>Source: DELWP, Know Your Council Performance</i> Waste Water Recycling <i>Source: CIV</i>

Priority Action Item	Responsibility	Timing	Resources	Measure	Indicator
5.1.8 Enhancement of the Municipal Emergency Management Plan and sub-plans that work towards a sustainable and efficient emergency management system that reduces the likelihood, effect and consequences of emergencies	Community Health & Emergency Management & External partners	2017-2020	Within existing	1. MEMP evaluated 2. A minimum of 2 targeted emergency preparedness initiative undertaken annually	Heat Vulnerability Index Emergency Ambulance Callouts on Extreme Heat Days <i>Source: Monash University</i>
5.1.9 Investigate opportunities to enhance emergency management awareness to CALD communities	Community Health & Emergency Management & Community Planning & Development	2017-2021	Within existing	Investigations undertaken and actioned accordingly	
5.1.10 Evaluation of a range of MCC strategic documents and programs which speak directly to the <i>Community Resilience Framework for Emergency Management (in Victoria)</i> (Author: Emergency Management Victoria)	Community Health & Emergency Management & Community Planning & Development	2019-2020	Within existing	Evaluation undertaken and actioned accordingly	To be developed

Additional to the above priority action items there is an extensive range of actions being undertaken by Council and identified partners which seek to enhance health and wellbeing through **the built environment**. These action items are contained within the following strategic documents and programs of Council. Successful implementation of these action items seek to demonstrate improvements across the relevant health and wellbeing indicators below.

Council Strategic Document & Programs	Indicators
Activity Centre Structure Plans & Capital Projects- Ringwood MAC, Croydon, Heathmont, Ringwood East, Croydon Children & Family Centre, Croydon Civic Masterplan, Croydon Town Square, Ringwood Lake Playspace, Croydon Park Primary School improvement works	Employment Status <i>Source: id.</i>
Asset Management Policy and Strategy	Experience of Food Insecurity <i>Source: CIV</i>
Maroondah Housing Strategy 2016	Financial stress from mortgage or rent <i>Source: PHIDU</i>
Footpath Construction Program	Social housing as a % of Maroondah's total dwellings <i>Source: DHHS LGA Statistical Profile</i>
Maroondah Public Art Policy 2015	Percentage of Visits to Green Spaces <i>Source: Vic Health, VicHealth Indicators Survey</i>
	Experiences of Transport Limitations <i>Source: CIV</i>
	Method of Travel to Work <i>Source: ABS</i>
	Walkability Score <i>Source: Walk Score</i>
	Subjective Wellbeing Rating <i>Source: DHHS, Victorian Population Health Survey</i>

Additional to the above priority action items there is an extensive range of actions being undertaken by Council and identified partners which respond to issues of **climate change and mitigation and environmental sustainability and quality** in Maroondah. These action items are contained within the following strategic documents and programs of Council. Successful implementation of these action items seek to demonstrate improvements across the relevant health and wellbeing indicators below.

Council Strategic Document & Programs	Indicators
Carbon Neutral Strategy	Heat Vulnerability Index
Sustainability Strategy	
Water Sensitive City Strategy	Emergency Ambulance Callouts on Extreme Heat Days <i>Source: Monash University</i>
Waterways of Maroondah Strategy	
Habitat Corridors Strategy	Maroondah Solar Panel Installation <i>Source: ABS</i>
Climate Change Risk and Adaption Strategy	
Domestic Waste Water Management Strategy	
Active Travel Plan	Kerbside Collection Diverted from Landfill <i>Source: DLWEP, Know Your Council Performance</i> Method of Travel to Work <i>Source: ABS</i> Waste Water Recycling <i>Source: CIV</i>

10. Implementation and evaluation

Implementation of the MHWP 2017-2021 will commence in October 2017 and span over a four year period until October 2021.

As documented throughout the action plan, implementation is the collective responsibility of various service areas within Council and will be undertaken collaboratively with a diverse range of external partners.

In line with the Victorian Department of Health and Human Services recommendation, the MHWP Evaluation Strategy poses the following overarching evaluation questions to examine the multidimensional actions and elements of a MHWP:

- Have we achieved the change we sought?
- Are we having the influence we expected?
- Have we done what we said we would do?
- What worked well and what needs improvement?

The above questions will be considered against 'Process, Impact and Outcome Evaluation with reports being generated annually.

11. Acronyms

ABS	Australian Bureau of Statistics
ATSI	Aboriginal and Torres Strait Islander
CALD	Culturally and Linguistically Diverse
CCTV	Closed Circuit Television
CIV	Community Indicators Victoria
DHHS	Department of Health and Human Services
DELWP	Department of Environment, Land, Water and Planning
EACH	EACH Social and Community Health
ED	Emergency Department
EMPHN	Eastern Melbourne PHN
EMR	Eastern Metropolitan Region
EREDG	Eastern Region Economic Development Unit
FV	Family Violence
HAH	High Alcohol Hours (Friday & Saturday 8pm -6am)
IEPCP	Inner East Primary Care Partnership
LGA	Local Government Authority
LGV	Local Government Victoria
LGBTQI	Lesbian, Gay, Bisexual, Transgender, Queer, Questioning and Intersex
MCC	Maroondah City Council
MHWP	Maroondah Health and Wellbeing Plan
MHWPs	Municipal Health and Wellbeing Plans
NDIS	National Disability Insurance Scheme
PHIDU	Public Health Information Development Unit
PVAW	Prevention of Violence Against Women
RAG	Realm Activation Group
SEIFA	Socio-Economic Indexes for Areas
SGREDU	State Government Regional Economic Development Unit
TFER	Together for Equality and Respect
VIC SEIFA	Victorian Socio-Economic Indexes for Areas
WHO	World Health Organisation

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