Croydon Major Activity Centre

Draft Strategic Plan

Community Consultation Report

September to October 2023



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Background

Following community consultation in 2021 on what Croydon means to the community, Council prepared a draft Croydon Major Activity Centre Structure Plan. Public engagement on the draft Structure Plan was undertaken between 1 September and 31 October 2023.

Respondents were asked a set of detailed questions through a YourSay survey to ascertain the level of support for the vision, proposed objectives and plans for nine precincts. They were also encouraged to 'drop a pin' on the YourSay interactive map where they have an idea relating to an objective theme.

Community consultation

Engagement activities

- Online and hardcopy survey forms
- Online mapping and ideation tool
- Focus group stakeholder sessions
- Place activation workshop
- Feedback from the youth group
- Consultation with the Croydon Main Street Traders
- 1:1 drop in sessions

Engagement results

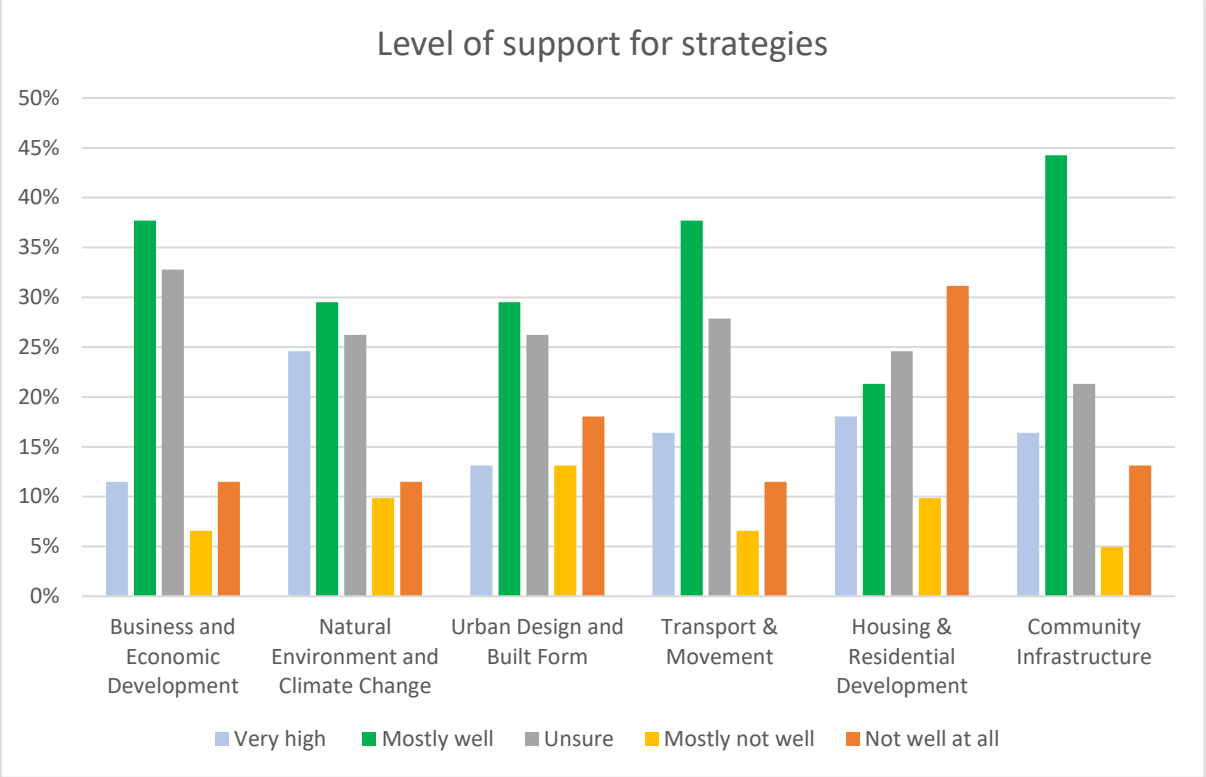
- Total website visits – ~ 2,500
- Visited project site – 1,728 (aware visitors)
- Informed participants – 1,051 (informed visitors)
- Total surveys completed – 68
- Total pins dropped - 74
- Other submissions – ~ 10
- Total submissions/feedback – ~150

Community feedback

Key Findings

Key themes across the engagement findings included the following:

- Majority (63%) of the respondents supported the Vision for the Croydon MAC, but there were topics suggested to further emphasise the role of Croydon MAC.
- The objectives and strategies for Natural Environment and Climate Change, Transport and Movement, Community Infrastructure and Business and Employment received significant support.
- The strategies proposed under the Housing and Residential Development received a balanced response with marginally higher number of respondents (41%) not supporting the strategies and 39% supportive of the proposed strategies. Approximately 25% of respondents were unsure about their level of support for the strategies under this section.



- Most people were supportive of the need for enhancement of Main Street.
- There was very minimal support for the proposed height uplift in the Precinct 3 (in areas from Mount View Street to Lemnos Street).
- There was no support for any changes to the tennis court in the future due to loss of recreational facility as well as amenity impact from any potential redevelopment.
- There was low support for the highest preferred maximum building heights of 6-7 storey for the Precinct 2 (especially on Kent Avenue).
- Most were very supportive of the active transport focus in the Plan with improved bike and pedestrian connections.
- There was general support for most of the actions recommended in the Plan.
- There was significant support for actions that related to improved biodiversity, increased tree canopy cover and requirements for future developments.
- Many participants provided additional suggestions to improve safety, wayfinding, and visitation across the Croydon MAC.

Next Steps

Council has placed the draft Structure Plan on hold as we determine whether any changes are required to the plan considering the State Government's new plan for Victoria and draft housing targets.